

GO LIVE THEATRE PROJECTS

EVERY CHILD SHOULD
HAVE THE OPPORTUNITY
TO EXPERIENCE LIVE
THEATRE, IRRESPECTIVE
OF THEIR ECONOMIC
BACKGROUND.

Advertising Rate Card 2023



Go Live Theatre Club

Our theatregoing club for young people aged 15-29.

Solus email to around 6,000 people - £150

35% highly engaged. 16% moderately engaged.

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Family First Nights

Our low-income families who have been referred to us by organisations that work to support them. These families stay on the list until the youngest child turns 18, so we can continue to send them special offers to continue enjoying theatre going as a family.

Solus email to around 3,500 people - £150

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SPECIAL OFFER: Send to both of the above lists for £250

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Relaxed Performances

We have a niche list of families with children with Special educational needs and disabilities (SEND) who are always very keen to hear about Relaxed Performances and events for children with additional needs.

**Solus email to around 1,600 people - £350
(additional emails £175).**

Highly engaged audience.

Social Media Package
1 Facebook post
1 Twitter post
1 Instagram Story post
£100 (around 9,500 people)

