

**GO LIVE
THEATRE
PROJECTS**

**BESPOKE
THEATRE PRODUCTION
EDUCATION RESOURCES**



**Go Live Theatre Projects is a charity that
uses the power of theatre to create
inspiring experiences and unlock
possibilities for young people.**

COMMISSIONING AND PRODUCING EDUCATION RESOURCES

**Looking to encourage school group bookings to your show?
Want to attract teachers with top-quality curriculum-relevant resources?**

Go Live Theatre Projects can help, using our expertise and connections to create a well-researched education pack entirely bespoke to your show.

When commissioned to create written education resources for a theatre production, we endeavour to meet the aims of the show's producers and marketing team and the needs of the education sector. We undertake an initial consultation with a wide range of teachers before holding a focus group with a representative selection and engaging a writer. (For example, if it becomes clear through the consultation that the resources should support the English or PSHE curriculum, we will subsequently only involve teachers in these subjects.)

Once the initial consultation phase is concluded, we will brief the writer and set the deadlines for two drafts and final delivery. On final delivery, the text will be sent to your marketing team for design before a final editorial check by Go Live.

Input from members of your creative and production team is crucial to the success of the final product and so buy-in and time with your team is a critical part of the process to produce the most useful, high-quality resource.

Summary of Process:

1. Meet with producers/marketing team to ascertain requirements for education resources:

- a. Desired areas of focus for content
- b. Particular school audience that producers/marketing are keen to reach
- c. Format of resources – e.g. single downloadable pack; separate downloadable files on show webpage based on curriculum focus or production theme
- d. Go Live staff to see the production

2. Contact teachers across relevant school subjects / Key Stages and taking them to see the production

3. Survey teachers on what content they would like to see in education resources

4. Engage writer and hold initial meeting

5. Run a focus group with a select group of teachers and the writer to narrow down focus and content for resources



6. Create a final brief for the writer
7. Connect the writer with the relevant contacts in the show's creative and production teams (e.g. director, actors, stage manager, writer, costume and set designers)
8. Read and edit two drafts, send the first to the teachers' focus group for comments and the second draft and sending to the producers/marketing team for feedback
9. Make final amendments and deliver final draft of content to marketing team for design
10. Final check of designed resources

FEE: £5,000 (No VAT charged)

This includes our fee to the writer and reimbursement of teacher travel expenses for the focus group (the focus group could be run on Zoom, but is more productive in person).

To discuss your education resource needs, contact Creative Learning Manager, Heather Newstead, on 020 7632 4119 or heather@golivetheatre.org.uk



Go Live Theatre Projects
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Registered Charity no:
1053434

We work with schools and in community settings across London to help provide a safe, fun space for young people to discover new talents, express themselves and build creative and social skills.

We open doors to London's world-class theatre to children and young people who have fewer opportunities, through highly subsidised theatre trips and specialist support for those who are disabled and neurodiverse.

All profits from commissioned resources will be put back into our charity, helping more young people experience the magic of theatre.



GO LIVE

